



COOKIE POLICY

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PLEASE NOTE THAT THE COOKIE POLICY SHALL GOVERN YOUR USE AND ACCESS TO ANY WEBSITES, MOBILE APPLICATIONS OR OTHER ELECTRONIC SERVICES MADE AVAILABLE BY BEFIT4US THAT LINK TO OR REFERENCE THIS COOKIE POLICY (“SITES”). PLEASE READ THIS COOKIE POLICY CAREFULLY TO ENSURE THAT YOU UNDERSTAND EACH PROVISION. DO NOT ACCESS OR USE THE SITES IF YOU ARE UNWILLING OR UNABLE TO BE BOUND BY THIS COOKIE POLICY.

1. Cookie Policy for BEFIT4US

When you visit www.befit4us.com or other Sites, BEFIT4US and authorized third parties use cookies to collect information about you. This Cookies Policy sets out how we, and third parties we authorize, use cookies when you interact with our Sites. Please review this policy carefully. By continuing to use BEFIT4US Sites, you consent to the terms of the Cookies Policy.

Please note that this Cookies Policy is part of our Privacy Statement and should be read along with the Privacy Statement. Our Privacy Statement explains what we do (and don't do) with the information, including any Personal Information, we may collect about you.

What are cookies?

Cookies are unique identifiers, usually made up of small bits of text or code. Cookies are usually stored on your device or in your web browser and they send certain information back to the party who served the cookie. When we say cookies, we are actually referring to a broader range of technologies than just cookies, including web beacons, clear gifs, pixels and other similar technologies. When we say first-party cookies we mean cookies that are served by BEFIT4US. When we say third-party cookies, we mean cookies that are served by non-BEFIT4US parties.

How are cookies used?

Cookies are used in order to better understand how applications and websites work and to optimize online and mobile experiences. Cookies do this by allowing the party serving the cookie to analyze a website's or mobile app's performance, to remember user preferences, to recognize whether a computer or device (and probably its user) has visited a website previously, and to serve personalized advertisements. We may collect this information across browsers or devices, but the interest-based advertising cookie is not associated with and does not contain Personal Information.

How can I opt out of cookies?

You may be able to opt out of the placement of certain cookies by configuring your browser settings or opting out directly with the party that operates and controls the cookie. Please check your browser settings for more information. Be aware that disabling cookies will affect the functionality of the Sites and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the Sites. Therefore it is recommended that you do not disable cookies.

What kind of cookies are used on the Sites?

Our Sites primarily uses the following four types of cookies:

1. Operationally Necessary Cookies

These cookies are essential for the operation of our Sites. They make it possible for you to browse and use our Sites. If you disable these cookies, the Sites will not function correctly.

2. Functionality Cookies

These cookies are used to recognize and remember your preferences. For example, functionality cookies may use information, such as your location, to make sure that you arrive at a version of our Sites that is specific to your city or region.

3. Advertising Cookies

We use first-party and allow third-party cookies on our Sites in order to deliver interest-based advertising content on third-party websites and applications. We, and third-party ad servers, use cookies to understand your interest in the advertisements and content delivered to you, as well as to serve you with more relevant ads based on your activities on our Sites. For example, cookies used for advertising could record information about whether you have clicked on certain content or advertisements on our Sites or other websites.

BEFIT4US complies with the Digital Advertising Alliance's (DAA) Self-Regulatory Principles for Online Behavioral Advertising. You can read more about the Principles and how interest-based ads work on the DAA's consumer education page.

Collection of your Personal Information by third parties is not governed by this Cookie Policy or our Privacy Statement. Please consult the privacy policies of those third parties to determine how they collect and use your personal information. Many third-party advertisers and some web browsers and mobile devices allow you to opt out of third-party advertising. Information and resources to opt out of interest-based advertising are available from the DAA at <http://www.aboutads.info/choices/>. You may also opt out of tracking and receiving targeted advertisements on your mobile device by some mobile advertising companies and other similar entities by downloading the App Choices app at <http://www.aboutads.info/appchoices/>. Please note that opting out through these mechanisms does not opt you out of being served advertising. You will continue to receive generic ads while visiting Sites and elsewhere online. In the European Union, please visit www.youronlinechoices.eu.

4. Account related cookies

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

5. Login related cookies

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

6. Third Party Cookies

In some special cases we also use cookies provided by trusted third parties, such as Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the Sites and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. If you are still looking for more information than you can contact info@befit4us.com

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