

PRIVACY POLICY OF BEFIT4US

This privacy policy (“Privacy Policy”) applies to the treatment of personally identifiable information submitted by, or otherwise obtained from, you in connection with the associated app and/or website (“App/Website”). The App is provided by BEFIT4US LTD (and may be provided by BEFIT4US LTD on behalf of a BEFIT4US LTD licensor or partner (“App Partner”). By using or otherwise accessing the App/Website, you acknowledge that you accept the practices and policies outlined in this Privacy Policy.

WHAT PERSONAL INFORMATION DOES BEFIT4US LTD COLLECT?

We collect the following types of information from our users:

- Personal Information You Provide to Us:

We may receive and store any information you submit to the App/Website (or otherwise authorize us to obtain – such as, from (for example) your Facebook account). The types of personal information collected may include your full name, email address, gender, IP address, browser information, username, demographic information, and any other information necessary for us to provide the App/Website services.

- Personal Information Collected Automatically:

We receive and store certain types of usage related information whenever you interact with App/Website. For example, BEFIT4US LTD may automatically receive and record information regarding your computer’s IP address, browser information, Facebook user ID, Facebook Page fan status, and URLs accessed. Such information may be shared in aggregate (non-personally identifiable) form with our partners.

HOW DOES BEFIT4US LTD USE THE INFORMATION IT COLLECTS?

BEFIT4US LTD uses the information described in this Privacy Policy:

- 1) Internally, to analyze, develop and improve its products and services.
- 2) As set forth below in the “Will BEFIT4US LTD share any of the personal information it Collects” section below.

APP/WEBSITE PARTNER TREATMENT OF PERSONAL INFORMATION

BEFIT4US LTD may provide personal information to the applicable App/Website Partner. The App/Website Partner’s use of your personal information is subject to the App/Website Partner’s separate privacy policy – and not this Privacy Policy. The App/Website Partner’s privacy policy is linked to from within the Partner’s Facebook application or volunteered by the user.

WILL BEFIT4US LTD SHARE ANY OF THE PERSONAL INFORMATION IT RECEIVES?

Personal information about our users is an integral part of our business. We neither rent nor sell your personal information to anyone (with the exception of sharing your information with an applicable App/Website Partner – see the “App/Website Partner Treatment” section above). We share your personal information only as described below.

- App/Website Partners: We will share your personal information with an applicable App/Website Partner (see the “App/Website Partner Treatment” section above).
- Agents: We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Unless we tell you differently, BEFIT4US LTD’s agents do not have any right to use personal information we share with them beyond what is necessary to assist us. You hereby consent to our sharing of personal information for the above purposes.
- Business Transfers: In some cases, we may choose to buy or sell assets. In these types of transactions, customer information is typically one of the business assets that are transferred. Moreover, if BEFIT4US LTD, or substantially all of its assets were acquired, or in the unlikely event that BEFIT4US LTD goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of BEFIT4US LTD may continue to use your personal information as set forth in this policy.
- Protection of BEFIT4US LTD and Others: We may release personal information when we believe in good faith that release is necessary to comply with the law; enforce or apply our conditions of use and other agreements; or protect the rights, property, or safety of BEFIT4US LTD, our employees, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.
- With Your Consent: Except as set forth above, you will be notified when your personal information may be shared with third parties, and will be able to prevent the sharing of this information.

CONDITIONS OF USE

If you decide to use or otherwise access the App/Website, your use/access and any possible dispute over privacy is subject to this Privacy Policy and our Terms and Conditions, including limitations on damages, arbitration of disputes, and application of United Kingdom law.

THIRD PARTY APPLICATIONS/WEBSITES

The App/Website may permit you to link to other applications or websites. Such third party applications/websites are not under BEFIT4US LTD’s control, and such links do not constitute an endorsement by BEFIT4US LTD of those other applications/websites or the services offered through them. The privacy and security practices of such third party application/websites linked to the App/Website are not covered by this Privacy Policy, and BEFIT4US LTD is not responsible for the privacy or security practices or the content of such websites.

WHAT PERSONAL INFORMATION CAN I ACCESS?

BEFIT4US LTD allows you to access the following information about you for the purpose of viewing, and in certain situations, updating that information. This list may change in the event the App/Website changes.

- Account and user profile information
- User e-mail address, if applicable
- Facebook profile information, if applicable
- User preferences
- App/Website specific data

We may share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, number of users using health kit etc.) with third party analytics providers and other third parties to help them and us understand the usage patterns for certain Services. This Privacy Policy in no way restricts or limits our collection and use of non-personally identifiable information.

CAN CHILDREN USE THE APPLICATION?

Our App/Website and the services available through BEFIT4US LTD are not intended for children under the age of 16. BEFIT4US LTD does not knowingly or specifically collect information about children under the age of 16 and believes that children of any age should get their parents' consent before giving out any personal information. We encourage you to participate in your child's web experience.

CHANGES TO THIS PRIVACY POLICY

BEFIT4US LTD may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make changes in the way we use personal information, we will notify you by posting an announcement on our App/Website or sending you an email. Users are bound by any changes to the Privacy Policy when he or she uses or otherwise accesses the App/Website after such changes have been first posted.

Effective Date: June 24, 2018

Legal Disclaimer

Please review the following User Agreement carefully before using App/Website or any intellectual property owned by BEFIT4US LTD. You should also read our Privacy Policy.

BEFIT4US LTD strongly recommends that you consult with your physician before beginning any exercise program.

You should be in good physical condition and be able to participate in the exercise.

BEFIT4US LTD and its trainers are not a licensed medical care provider and represents that it has no expertise in diagnosing, examining, or treating medical conditions of any kind, or in determining the effect of any specific exercise on a medical condition.

You should understand that when participating in any exercise or exercise program, there is the possibility of physical injury. If you engage in this exercise or exercise program, you agree that you do so at your own risk, are voluntarily participating in these activities, assume all risk of injury to yourself, and agree to release and discharge BEFIT4US LTD and its trainers from any and all claims or causes of action, known or unknown, arising out of BEFIT4US LTD's negligence.